

x-Cart Yahoo Stores Data Feed

Price: \$39.00



Product description:

x-Cart Yahoo Stores Data Feed is X-Cart contribution which significantly eases your products' export into **Yahoo Search Marketing (Yahoo Product Submit)** pay-per-click engine.

You can also use this product for export to **Yahoo Product Submit**.

Some of the important benefits of listing in Yahoo Search Marketing (Yahoo Product Submit) are:

- Secure shopping cart online credit card processing.
- Advanced catalog and inventory management.
- Intuitive sales reporting and business insight.
- Easy access to participate in Yahoo! Shopping and Yahoo! Search Marketing.
- Yahoo! Search Marketing has been an industry leader for more than 6 years.
- Yahoo enables thousands of businesses to sell their products and services online.
- Yahoo! monitors their systems 24 hours a day, 365 days a year.
- Yahoo's scalable, flexible system handles peak holiday traffic, and millions of dollars in sales volume.
- No per item fees!
- Create and manage coupons and gift certificates.
- Create valuable sales incentives such as percentage discounts, credits or even free shipping.

Yahoo Product Submit is a service that lets you promote your products in Yahoo! Shopping and in highly relevant areas across Yahoo! and the Web.

Main features:

- easy to use and configure
 - multilanguage support
 - multicurrency support
 - ability to export only selected categories
 - ability to include/exclude products marked "out of stock"
 - ability to include/exclude products with zero quantity
 - capability to include/exclude products with zero price
 - capability to strip HTML from Product Names
 - capability to strip HTML from Product Descriptions
 - capability to set default shipping cost
 - ability to limit number of products exported
 - ability to set currency that is used during export
 - ability to customize name of the export file
 - inline text recommendations for fast initial configuration
 - ability to automatically upload feed via FTP
 - ability to send feed via email
 - third party sales channel tracking (Google Analytics, WebTrends, OneStat, 123LogAnalyzer, Netmining etc)
 - optional GZIP compression of feed contents
 - additional Live Product Feed URL options
 - ability to validate feeds (XML-based feeds only)
 - ability to store feed on your server
 - exported products filtering by name, quantity, model, price etc
 - ability to append additional info like price, manufacturer to exported product name
 - multiple export configurations
 - preconfigured Google Analytics support
 - supports most of standard-compliant SEO-friendly URL modules/addons
 - Click Tracking / ROI Tracking
 - online documentation and Quick Start instructions
- and more

X-cart Yahoo Stores Data Feed, X-cart Yahoo Stores, Yahoo Stores Export Feed
